



TO: INTERESTED PARTIES
FROM: GUIDANT POLLING AND STRATEGY
RE: FL-02 SURVEY RESULTS
DATE: July 31, 2026

The Rogers for Florida campaign conducted a survey of 400 likely Republican runoff voters in FL-02 from July 29-31, 2026. A majority of the interviews were conducted via cell phones, with additional interviews done via text to web and landline phones. The margin of error is +/-4.9% at a 95% confidence interval.

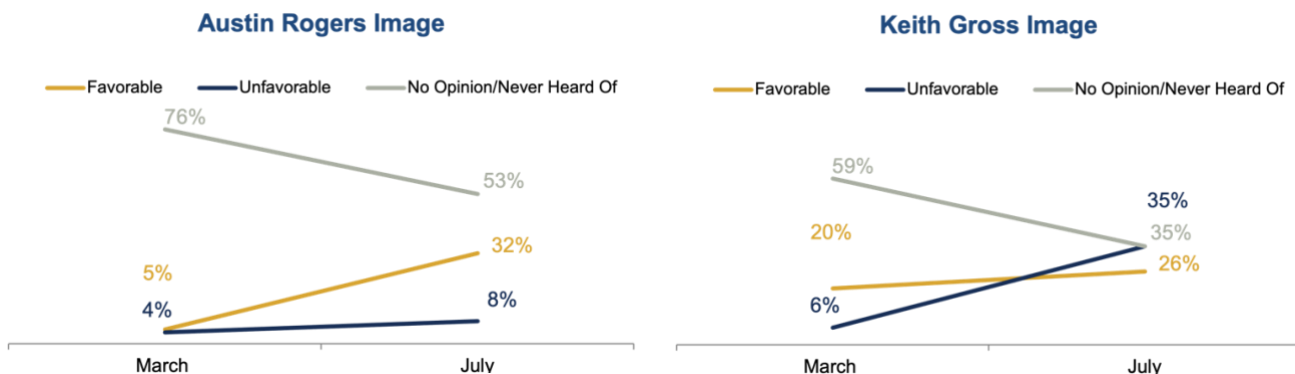
KEY FINDINGS

Austin Rogers enters the final weeks of the primary in the driver's seat with a lead and clear momentum. His lead grows if you look at President Trump's base, those that approve of the President and evangelical voters (70% of primary electorate). If President Trump were to endorse Austin in the final weeks of this race, his lead would grow substantially. Everything points towards Austin Rogers heading towards a victory in the FL-02 Republican Primary, but President Trump's endorsement would seal the deal.

With Austin Rogers leading Keith Gross 21% to 17% and the rest of the field in single digits, this is a two person race.

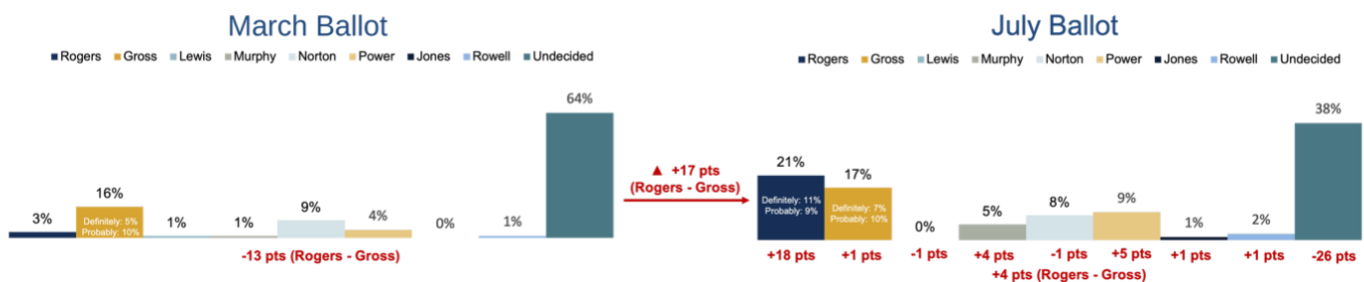
THE SPECIFICS

Austin Rogers Is the Most Popular Candidate in the Race



Since the start of this campaign, Austin has climbed quickly to the top of the field while Keith Gross' image has flipped upside down.

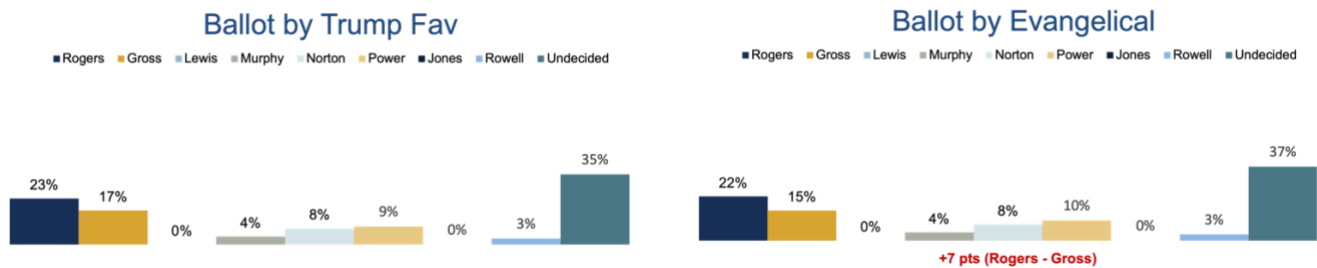
Austin Has Taken the Lead, No One Else Competing With Him



In a few short months, Austin has climbed from 3% to 21%, taken first place, and consolidated the anti-Gross opposition

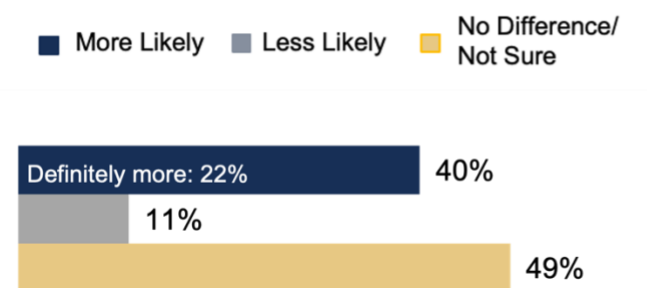
in the district.

Austin's Lead Is Built on President Trump's Strongest Supporters



Looking at the ballot among those primary voters that are favorable towards President Trump and by voters that self-identify as evangelical, Austin's share of the vote increases as does his lead.

With President Trump's Endorsement, Austin Would Put Away This Race



If Austin were to receive President Trump's endorsement, the race would heavily tilt in his favor, with undecided voters saying by more than 3:1 that it would make them more likely to vote for Austin in the primary.

Unprecedented Local Support

Austin Rogers has raised over \$1 million-to-date; and has been endorsed by 35 local elected and grassroots conservatives, the most of any candidate in this race.

The Only Candidate Who Can Compete Down the Stretch

Austin Rogers is the only candidate who can financially compete with Keith Gross down the stretch. Rogers for Florida is well stocked for the final push with over \$350k on hand; while [Panhandle Patriots](#), the Pro-Rogers SuperPAC has spent at least \$1.58 million to-date of a reported \$2 million raised, according to public filing data with the FEC.